# EduCOR: An Educational and Career-Oriented Recommendation Ontology

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## The problem

Introduction

#### ERs and OERs

- low-quality metadata [1]
- isolated from content-wise similar resources
- lacking of high-quality services based on OERs [2]

#### Schemata and vocabularies

- lack of online availability
- lack of ability to accommodate personalised recommendations of OERs

### No model available for connecting:

- angles of education
- labour market
- individual needs of learners



Introduction

#### SW community

- personalised recommendations and QnA
- metadata [3, 4] and data availability
- Educational KGs [5, 6, 7]

#### Education side

- enrich tools with AI (smart tutoring systems) [8]
- personalised learning recommendations [9, 10]

### Broader community

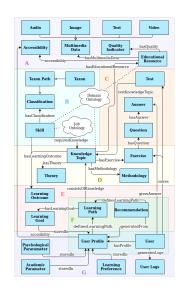
- online learning, life long learning and career changes [11, 12]
- digital transformation of education<sup>1</sup>
- ERs and OERs repositories

digital-education-action-plan\_en



<sup>1</sup>https://ec.europa.eu/education/education-in-the-eu/

EduCOR ontology



# Development phases

Requirement analysis for e-learning platforms to host personalised recommendations:

- Reviewing the literature
- Existing e-learning system

Expert evaluation phase:

- Domain expert
- Ontology experts



- Publicly available, findable, and registered
- ▶ IEEE LOM Standard<sup>2</sup>
- LRMI Standard<sup>3</sup>
- Reusing Curriculum Course Syllabus Ontology (CCSO)[13], and schema.org<sup>4</sup>
- Licence: CC0 1.0
- FAIR principles
- Plug-in points with other ontologies
- Used as a whole or as parts via the patterns



<sup>&</sup>lt;sup>2</sup>https://standards.ieee.org/standard/1484121-2020.html

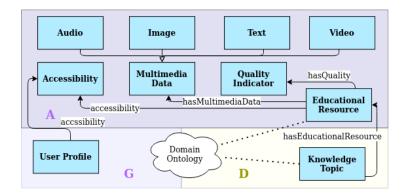
<sup>&</sup>lt;sup>3</sup>https://www.dublincore.org/specifications/dublin-core/dces

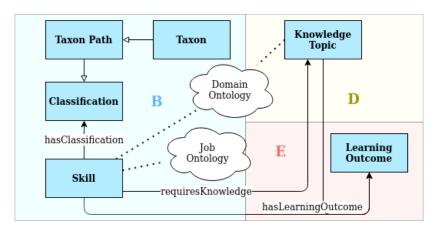
<sup>4</sup>https://schema.org/

### Based on the requirement analysis, we identified patterns:

- 1. Educational Resource
- 2. Skill
- 3. Test
- 4. Knowledge Topic
- 5. Learning Path
- 6. Recommendation
- 7. User Profile

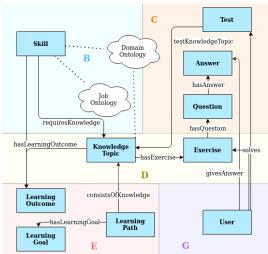




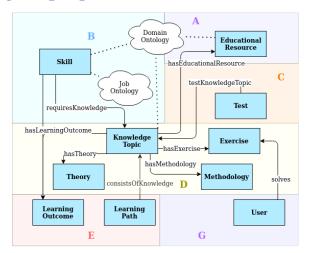




### Test pattern

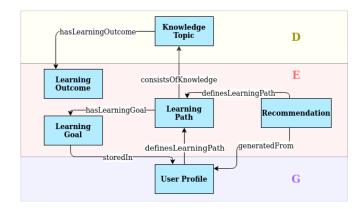


### Knowledge Topic pattern

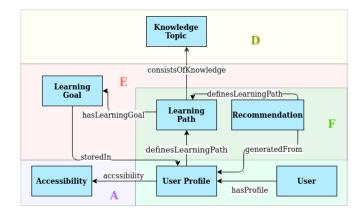




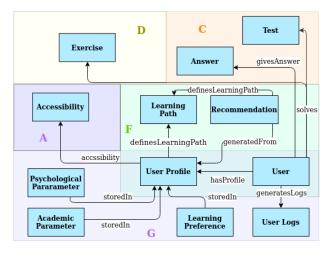
## Learning Path pattern



### Recommendation pattern



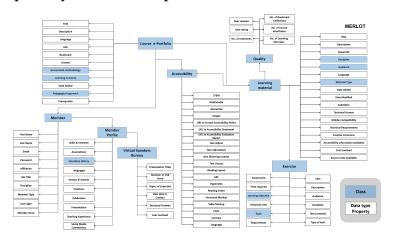
# User Profile pattern





#### **Evaluation**

### Repository owner/developer

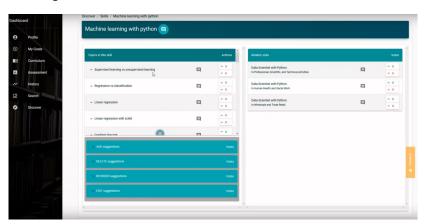




Evaluation

## Specific Use Case

### eDoer platform



### Ontology Evaluation

A recent survey [14] classified evaluation:

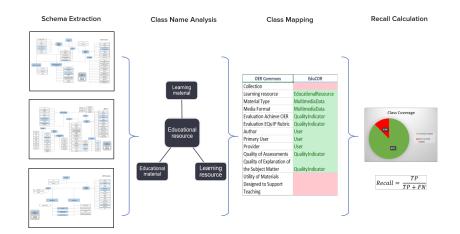
- 1. Gold-standard based
- 2. Corpus-based or data-driven
- 3. Task-based of Application-based
- Criteria-based
- 5. Evaluation by humans

To ensure objectivity [15, 16] based on [17, 18], we focus on coverage and adaptability as key performance indicators (KPIs) of the EduCOR ontology. Based on these two KPIs, we conduct the evaluation approaches of:

- ► Gold-standard
- Task-based



### Gold Standard-Based Evaluation



### Gold Standard-Based Evaluation

Table 1.

Recall values of EduCOR as calculated for each gold schema

	OER-Commons	SkillsCommons	Merlot
EduCOR ontology	0.833	0.857	0.875

### Task-Based Evaluation

From the use case, we define three main tasks that EduCOR should fulfill:

- 1. Adaptable representation of OERs from multiple sources.
- 2. Consideration of labour market skills in the learning path.
- 3. User-centred design, considering learner's academic and psychological needs within the user profile.



To evaluate EduCOR's ability of performing these tasks, the following set of questions were designed:

- ▶ Q1: How to retrieve OERs from multiple sources for a learning goal?
- Q2: How can a personalized OER difficulty be chosen for the user?
- Q3: How to provide an OER to a user with a specific access mode?
- ▶ Q4: How to retrieve required OERs for a certain job skill?
- Q5: What is required to generate a personalized learning path?
- Q6: How to personalize a learning recommendation based on a user's psychological state?



State of the art



- General educational domain ontologies
- Personalised recommendation systems in e-learning
- User modeling



# Related work comparison to ours

Paper	FAIR	Evaluation	Data availability	Personalisation	Reuse of vocabularies
[7]	No	Yes	Yes	Goals (Learning goals)	No
[18]	No	No	No	Learning preferences, Learning style, Learner characteristics, Knowledge level, Learning activities	W3C recommendation ontology
[19]	No	Yes	No	Education information, Job related skills	No
[23]	No	No	No	Learning Style, Learning pathways	IEEE LOM
[26]	No	Yes	No	Datatype properties	IEEE LOM, thesauri, SKOS
[29]	No	Yes	No	Accessibility, Activities, Health conditions	No
[38]	No	No	No	Learning pathways	No
Ours	Yes	Yes	Yes	Learning Goal, Learning pathways, Accessibility, Learning preferences, Psychological parameter, Academic parameter, Recommendation, Datatype properties	IEEE LOM, CCSO, DCMI, SKOS, schema.org



#### Conclusion

### Discussion

#### Can do

- be used as a whole or as parts via the patterns
- fit in different educational domains
- rich metadata
- compatibility with existing educational repositories

#### Cannot do

- provide data to specific educational domain (expert intervention)
- automatic mapping
- automatic alignment



# Future Steps

- Automatic alignment
- Quality indicators
- Learning preferences
- Accessibility analysis
- User's privacy
- Open Educational KG



#### Partners:









#### Supporters:









For questions or comments please contact ilkou@l3s.de

Find us on GitHub





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